



**amputee
coalition**TM

A donor-supported nonprofit



2014

ANNUAL REPORT

LEADERSHIP MESSAGE



2014 was a pivotal year in our outreach for the Amputee Coalition. Through our many programs, we were able to reach more people with limb loss than ever before. Through social media, Limb Loss Education Days, *inMotion* and our Limb Loss Resource Center we've heard countless stories of those adults and children who have benefitted from our programs.

We are grateful for the loyal and continued support from our community, sponsors, partners and stakeholders. Without your dedication, we would not have achieved success in accomplishing our goals in 2014.

Our 12 regional Limb Loss Education Days that were held in 2014 were a huge success. These one-day events were held across the country to educate and empower people with limb loss and their family members and caregivers.

Among other highlights, we launched a new Web site, redesigned *inMotion* with the plan of making it more accessible to everyone by making the subscription free starting in April 2015, and significantly expanded our social media efforts, resulting in thousands of conversations between people with limb loss. Our Amputee Coalition Paddy Rossbach Youth Camp enabled 104 children with limb loss to enjoy a week of recreation and friendship with their peers.

For the second year we held "Show Your Mettle" Day during Limb Loss Awareness Month in April. With the help of our consistent messaging through social media and *inMotion* magazine, we gained national attention as hundreds of people with limb loss proudly displayed their prosthetic and/or assistive devices.

We were also able to achieve Congressional direction in the Fiscal Year 2014 Congressional budget to allocate the full funding for limb loss to a single Limb Loss Resource Center.

As the voice of the limb loss community, our legislative advocacy continued and we continue to have a viable presence in Washington.

Our outreach efforts will continue in 2015 with our National Conference in Tucson, more regional Limb Loss Education Days, expanding resources in our Resource Center and many new and enhanced programs to serve you.

We hope you will join us as we continue to make a difference in the lives of amputees across the country.

A handwritten signature in black ink, appearing to read "D. Strickland". The signature is fluid and cursive, with a long horizontal line extending to the right.

Dennis Strickland,
2014 Board Chair, Amputee Coalition

SPECIAL THANKS TO OUR 2014 NATIONAL SPONSORS

We recognize our National Sponsors, whose commitment and generosity helps the Amputee Coalition reach out to an increasing number of people in the United States at risk for limb loss and living with limb loss and limb difference.

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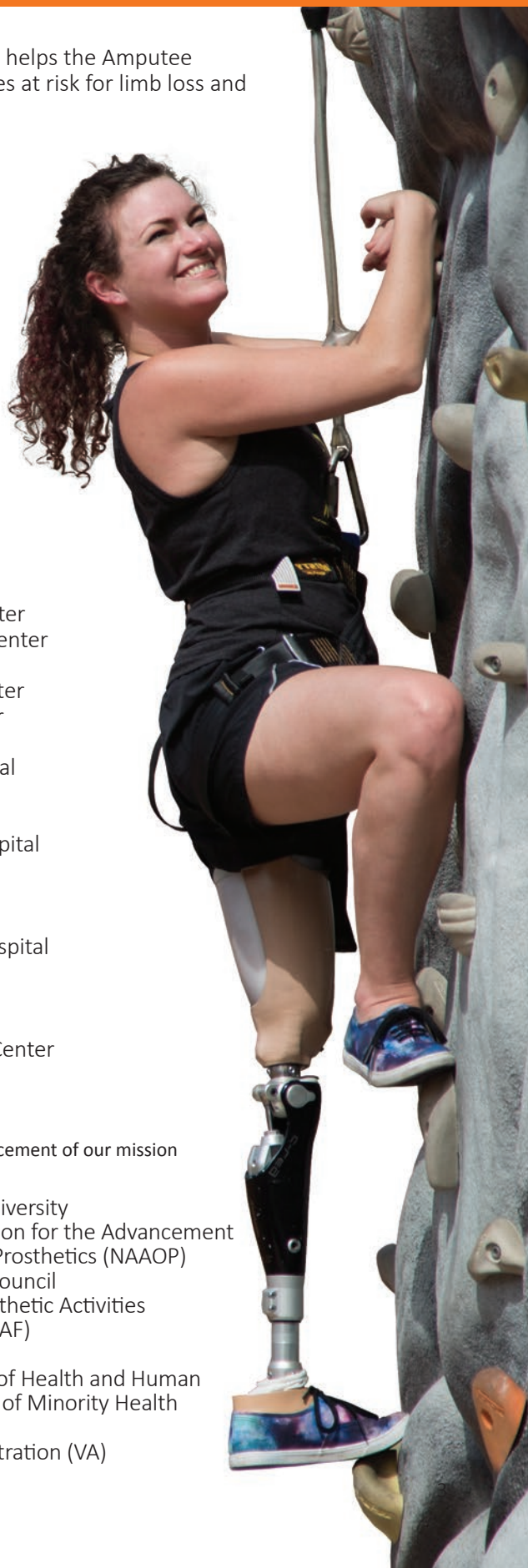
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These organizations have worked with us on specific projects that assist us in the enhancement of our mission

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American Diabetes Association
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Centers for Disease Control & Prevention (CDC)
Challenged Athletes Foundation (CAF)
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Disability & Rehabilitation Research Coalition (DRRC)
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Össur
U.S. Department of Health and Human
Services, Office of Minority Health
U.S. Paralympics
Veterans Administration (VA)



2014 GOALS

We entered the fourth year of our five-year Strategic Plan and we focused on accomplishing these major goals during 2014.

Web site redesign

Our Web site, visited by approximately 640,000 users in 2014, was given a complete facelift; while most of the work that was done to the Web site happened in 2014, the actual rollout of the new site began in early 2015. This update was made to help us meet our goal of keeping the limb loss community better informed. By listening to our stakeholders, we incorporated suggestions and comments to better serve the population. We took a more streamlined approach to make our information more accessible and easier to find. From such diverse subject matter as patient care to our youth camp to support group locations, we included additional information that can be accessed more quickly and efficiently on our new Web site. Placing breaking news on our front page sliders, we sought to bring attention to the most important issues for our limb loss community where it is easy to find.

Increasing our social media presence

Our social media presence grew substantially in 2014; our Twitter presence doubled its engagement in 2014 and Facebook went from 11,000 followers in January 2014 to almost 24,000 by the end of 2014. We posted more content and many personal stories of limb loss were shared. Our social media efforts began in 2010 with 700 followers on Facebook and 200 on Twitter. Engagement was encouraged by everyone who had a story to tell or advice to share. Personal stories of triumphs and challenges reached thousands of people with limb loss, their families and friends. We have had excellent feedback on our social media activity and we seek to increase our outreach in the coming years using these platforms.

Building our hospital relationships

Our hospital partners are crucial to our ability to serve the limb loss community. As healthcare professionals, we seek their support and engagement. New partnerships were forged and existing partnerships were reinforced as we continue to improve our relationships with hospitals that perform amputations and provide rehabilitation services. We made our written and online resources available to more partners and continue to make progress nationwide in cultivating new relationships.

Building on our relationship with the Native American community

The Amputee Coalition continues to forge ahead in strengthening ties to the Native American community. Our Limb Loss Education day in Fort Yates, North Dakota was well received by the Native American community. Due to the high incidence of diabetes in this community, we want to encourage participation in our programs and offer our full support to Native American groups across the

2014 GOALS

U.S. We will continue to work with the Native American community to educate them on limb loss and support them by providing materials and information.

Peer Support and Support Groups

Educating and assisting our support groups through providing materials, information and opportunities to connect with other support groups throughout the country is always a primary goal of the Amputee Coalition. By providing advanced training such as Train the Trainer and other peer support instruction, we are able to increase our reach to those who need our help. The Amputee Coalition continues to be the leader in the research, development and implementation of these materials. Based on input we receive from our support group leaders and their members, the materials are revamped every few years to keep up with the needs of the limb loss community.

Government Relations activity

2014 was an active year for our many legislative efforts:

- Received proclamations from 42 governors
- Led efforts to help mitigate RAC audit impacts on patients and providers
- Provided comments on Medicare Prior Authorization
- Lobbied members of Congress to support funding for a Limb Loss Model System of Care.



FINANCIAL HIGHLIGHTS 2014

Statement Of Activities

SUPPORT AND OTHER REVENUE

Donations and Sponsorships	759,857
Grants Receipts	1,735,821
Publication Advertising	173,291
Memberships	147,407
Sales of Educational Material	114,300
Other income	57,940

TOTAL SUPPORT AND OTHER REVENUE **2,988,616**

EXPENSES

Program Services	1,756,358
Management & General	554,352
Fundraising	144,461

TOTAL EXPENSES **2,455,171**

Statement Of Financial Position

ASSETS

Cash & Equivalents	621,477
Investments	308,529
Accounts Receivable	17,675
Contributions Receivable	173,046
Grants Receivable	218,113
Fixed Assets	44,076
Other Assets	115,533

TOTAL ASSETS **1,498,449**

LIABILITIES

Accounts Payable and Accrued Liabilities	225,356
Deferred Revenue	64,651

TOTAL LIABILITIES **290,007**

NET ASSETS

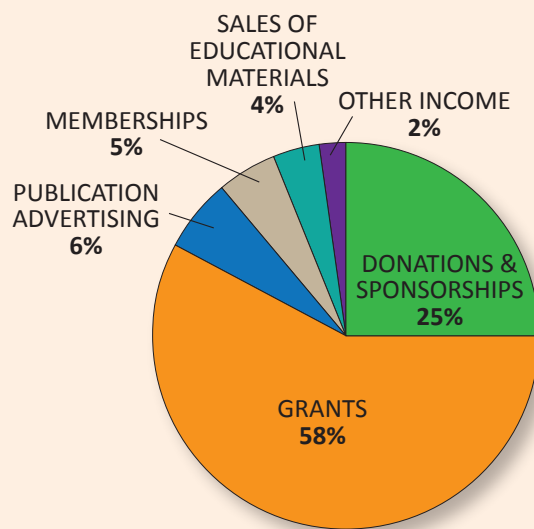
Unrestricted Net Assets	535,638
Temporarily Restricted Net Assets	672,804

TOTAL NET ASSETS **1,208,442**

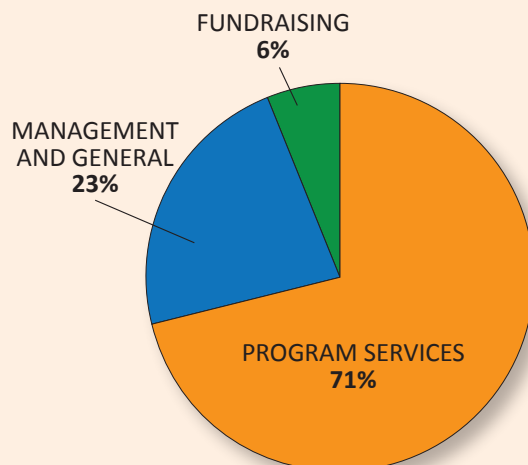
TOTAL LIABILITIES AND

NET ASSETS **1,498,449**

Support & Other Revenue



Expenses



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Our Mission

To reach out to and empower people affected by limb loss to achieve their full potential through education, support and advocacy, and to promote limb loss prevention.

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amputee-coalition.org

Limb Loss Resource Center

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